

NITA

240.440.8870
WWW.SIYOUDESIGNS.COM
CONTACT@SIYOUDESIGNS.COM

THOMPSON

CREATIVE DESIGNER

EDUCATION EXPERIENCE

Savannah College of Art & Design
March 2018 - June 2019
MA - Advertising Design
Atlanta, GA
GPA: 3.88

Bowie State University
May 2013
BS - VCDMA | Concentration: Advertising
Bowie, MD

SKILLS

Production	UX & UI Experience
Art Direction	Creative Strategy
Layout Design	Microsoft Office
Brand Identity	Typography
Experiential Design	Teamwork
Adobe Creative Suite	flexibility
	Creativity

ACHIEVEMENTS

IDA DESIGN AWARDS
Print Advertising - Gold, 2019 Multimedia
Brand Identity - Silver, 2019 Print Packaging -
Bronze, 2019

RED DOT DESIGN AWARDS
Integrated Campaign Jr. Award, 2019

**ONE CLUB FOR CREATIVITY
PORTFOLIO ALLSTAR**
Atlanta, GA May 2019

HONORS SCHOLARSHIP
SCAD, Atlanta
Spring 2018 — June 2019

DEAN'S LIST
SCAD, Atlanta
Spring 2018 — June 2019

ZETA PHI BETA SORORITY, INC
Spring 2015 — Current

MMGY I FEBRUARY 2023

Freelance Director

Assisted with creating a look and feel for their client "Visit Detroit" to be used digitally throughout omni-channels.

GEHAZI I DECEMBER 2021

Creative Director

In charge of creating a new brand look and feel for the company. Logo Design, website, packaging design, and all other marketing materials.

VMLYR I JULY 2021

Art Director

Collaborating with Copywriter to create post for Ready Set Eat and more. Assist with campaigns for other clients and create materials to be used throughout omni-channels.

RESIST BOOKSELLERS I JULY 2021

Art Director

In charge of creating a logo and brand kit to be used for the companies website and other marketing materials.

TMV GROUP I JANUARY 2020

Freelance Art Director

Collaborating with Copywriter to create social post for Ever Fresh, Clear Fruit, Faygo, and more. Assist with campaigns for other clients and create materials to be used throughout omni-channels.

DONER I JUNE 2019

Art Director, Intern

Collaborated with fellow interns on an intern project for Cox Communication. Worked on client briefs for Dodge Multicultural Campaign, Chrysler Pacifica, McDonalds, JBL, and more.

SCAD ART DIRECTION, HUGE INC I MARCH 2019

Project Manager, Art Direction, Graphic Design Team

Developed a campaign for Airheads new product, "Airhead Gummies" to launch during Summer 2019. This campaign will become extendable to be used throughout many omni-channels.

ATLANTA HAWKS I FEBRUARY 2019

Freelance Production Designer

Supporting Art Director with copy and images for upcoming game promotions to be used throughout omni-channels.

Cell: 240.285.9208
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REFERENCES

JUDY SALZINGER

**Associate Chair
Professor**

**Savannah College of Art and Design, Atlanta, GA
JSalzing@scad.edu**

Apart from providing feedback on my ideas, she helped me truly understand the vital role that a creative plays in design.

SHIRLEY ZHANG

**Sr. Creative Director
Mentor**

**Atlanta Hawks, Atlanta, GA
Shirley.Zhang@hawks.com**

As a freelance graphic designer for the Atlanta Hawks, I learned how to organize my time and balance work and school. I learned how to produce assets in a timely fashion. I worked closely with the A.D and C.D and understood how to efficiently communicate ideas and thoughts.

NANCY SHAHANI

**Creative Director
Professor**

**Bowie State University, Bowie, MD
Nancy_Shahani@hotmail.com**

Apart from providing feedback on my ideas, I learned how to effectively use grids, hierarchy, and layouts. She taught me about product design and branding. She introduced me to Advertising Design.

ANDREW LAMAR

**Sr. Multicultural Strategist (Co-worker)
Doner Advertising
AndrewMLamar@gmail.com**

As co-workers, Lamar and I have worked on brands like Dodge and McDonalds for their multicultural briefs. He has provided me amazing feedback and has helped me expand my thought process when approaching new ideas for different brands