

# NITA

240.285.9208  
WWW.SIYOUDESIGNS.COM  
CONTACT@SIYOUDESIGNS.COM

# THOMPSON

CREATIVE DESIGNER

## EDUCATION EXPERIENCE

### Savannah College of Art & Design

March 2018 - June 2019  
MA - Advertising Design  
Atlanta, GA  
GPA: 3.83

### Bowie State University

May 2013  
BS - VCDMA | Concentration: Advertising  
Bowie, MD

## SKILLS

Production	UX & UI Experience
Art Direction	Creative Strategy
Layout Design	Microsoft Office
Brand Identity	Typography
Experiential Design	Teamwork
Adobe Creative Suite	flexibility
	Creativity

## ACHIEVEMENTS

### IDA DESIGN AWARDS

Print Advertising - Gold, 2019 Multimedia  
Brand Identity - Silver, 2019 Print Packaging -  
Bronze, 2019

### RED DOT DESIGN AWARDS

Integrated Campaign Jr. Award, 2019

### ONE CLUB FOR CREATIVITY PORTFOLIO ALLSTAR

Atlanta, GA May 2019

### HONORS SCHOLARSHIP

SCAD, Atlanta  
Spring 2018 — June 2019

### DEAN'S LIST

SCAD, Atlanta  
Spring 2018 — June 2019

### ZETA PHI BETA SORORITY, INC

Spring 2015 — Current

### VMLYR | JULY 2021

#### Art Director

Collaborating with Copywriter to create post for Ready Set Eat and more. Assist with campaigns for other clients and create materials to be used throughout omni-channels.

### TMV GROUP | JANUARY 2020

#### Freelance Art Director

Collaborating with Copywriter to create social post for Ever Fresh, Clear Fruit, Faygo, and more. Assist with campaigns for other clients and create materials to be used throughout omni-channels.

### DONER | JUNE 2019

#### Art Director, Intern

Collaborated with fellow interns on an intern project for Cox Communication. Worked on client briefs for Dodge Multicultural Campaign, Chrysler Pacifica, McDonalds, JBL, and more.

### SCAD ART DIRECTION, HUGE INC | MARCH 2019

#### Project Manager, Art Direction, Graphic Design Team

Developed a campaign for Airheads new product, "Airhead Gummies" to launch during Summer 2019. This campaign will become extendable to be used throughout many omni-channels.

### ATLANTA HAWKS | FEBRUARY 2019

#### Freelance Production Designer

Supporting Art Director with copy and images for upcoming game promotions to be used throughout omni-channels.

### ADP | JANUARY 2019

#### Freelance Graphic Designer

Supporting Vice President with marketing campaign that is accessible through omni-channels and created materials to be used internally throughout company.

### SCAD BRAND SOLUTIONS, HUGE | JANUARY 2019

#### Art Director, Graphic Design Team

Developed and curated content for Nike SB branding, assisted with creating content for customer journey, research and strategy, and in charge of creating assets for integration and campaign idea to be pitched to client.

Cell: 240.285.9208  
Email: Contact@siyoudesigns.com

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THOMPSON**

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## REFERENCES

### **JUDY SALZINGER**

**Associate Chair  
Professor**

**Savannah College of Art and Design, Atlanta, GA  
JSalzing@scad.edu**

Apart from providing feedback on my ideas, she helped me truly understand the vital role that a creative plays in design.

### **SHIRLEY ZHANG**

**Sr. Creative Director  
Mentor**

**Atlanta Hawks, Atlanta, GA  
Shirley.Zhang@hawks.com**

As a freelance graphic designer for the Atlanta Hawks, I learned how to organize my time and balance work and school. I learned how to produce assets in a timely fashion. I worked closely with the A.D and C.D and understood how to efficiently communicate ideas and thoughts.

### **NANCY SHAHANI**

**Creative Director  
Professor**

**Bowie State University, Bowie, MD  
Nancy\_Shahani@hotmail.com**

Apart from providing feedback on my ideas, I learned how to effectively use grids, hierarchy, and layouts. She taught me about product design and branding. She introduced me to Advertising Design.

### **ANDREW LAMAR**

**Sr. Multicultural Strategist (Co-worker)  
Doner Advertising  
AndrewMLamar@gmail.com**

As co-workers, Lamar and I have worked on brands like Dodge and McDonalds for their multicultural briefs. He has provided me amazing feedback and has helped me expand my thought process when approaching new ideas for different brands