

NITA

CREATIVE DESIGNER

THOMPSON

240.440.8870
WWW.SIYOUDESIGNS.COM
CONTACT@SIYOUDESIGNS.COM

EDUCATION EXPERIENCE

Savannah College of Art & Design

March 2018 - June 2019
MA - Advertising Design
Atlanta, GA
GPA: 3.83

Bowie State University

BS - VCDMA | Concentration: Advertising
Bowie, MD

SKILLS

Production
Art Direction
Layout Design
Brand Identity
Experiential Design
Adobe Creative Suite

UX & UI Experience
Creative Strategy
Microsoft Office
Typography
Teamwork
flexibility
Creativity

ACHIEVEMENTS

IDA DESIGN AWARDS

Print Advertising - Gold, 2019 Multimedia
Brand Identity - Silver, 2019 Print Packaging - Bronze,
2019

RED DOT DESIGN AWARDS

Integrated Campaign Jr. Award, 2019

ONE CLUB FOR CREATIVITY PORTFOLIO ALLSTAR

Atlanta, GA, May 2019

HONORS SCHOLARSHIP

SCAD, Atlanta
Spring 2018 - Current

DEAN'S LIST

SCAD, Atlanta
Spring 2018 - Current

ZETA PHI BETA SORORITY, INC

Spring 2015 - Current

MMGY | APRIL 2023

Art Director

Working as main Art Director for their client, "Visit Detroit." Creating high-level campaigns to help increase tourism and exposure to the city of Detroit that will be displayed throughout omni-channels.

GEHAZI | DECEMBER 2021

Creative Director

In charge of creating a new brand look and feel for the company. Creating Logo Design, website, packaging design, and all other marketing materials.

VMLYR | JULY 2021

Art Director

Collaborating with Copywriter to create post for Ready Set Eat and more. Assist with campaigns for other clients and create materials to be used throughout omni-channels

RESIST BOOKSELLERS | JULY 2021

Art Director

In charge of creating a logo and brand kit to be used for the companies website and other marketing materials.

TMV GROUP | JANUARY 2020

Freelance Art Director

Collaborating with Copywriter to create social post for Ever Fresh, Clear Fruit, Faygo, and more. Assist with campaigns for other clients and create materials to be used throughout omni-channels.

DONER | JUNE 2019

Art Director, Intern

Collaborated with fellow interns on an intern project for Cox Communication. Worked on client briefs for Dodge Multicultural Campaign, Chrysler Pacifica, McDonalds, JBL, and more.

ATLANTA HAWKS | FEBRUARY 2019

Freelance Production Designer

Supporting Art Director with copy and images for upcoming game promotions to be used throughout omni-channels.

CELL: 240.440.8870
EMAIL: CONTACT@SIYOUDESIGNS.COM

**NITA
THOMPSON**

CREATIVE DESIGNER

REFERENCES

JUDY SALZINGER

Associate Chair

Professor

Savannah College of Art and Design, Atlanta, GA

JSalzing@scad.edu

Apart from providing feedback on my ideas, she helped me truly understand the vital role that a creative plays in design.

SHIRLEY ZHANG

Sr. Creative Director

Mentor

Atlanta Hawks, Atlanta, GA

Shirley.Zhang@hawks.com

As a freelance graphic designer for the Atlanta Hawks, I learned how to organize my time and balance work and school. I learned how to produce assets in a timely fashion. I worked closely with the A.D and C.D and understood how to efficiently communicate ideas and thoughts.

NANCY SHAHANI

Creative Director

Professor

Bowie State University, Bowie, MD

Nancy_Shahani@hotmail.com

Apart from providing feedback on my ideas, I learned how to effectively use grids, hierarchy, and layouts. She taught me about product design and branding. She introduced me to Advertising Design.

ANDREW LAMAR

Sr. Multicultural Strategist (Co-worker)

Doner Advertising

AndrewMLamar@gmail.com

As co-workers, Lamar and I have worked on brands like Dodge and McDonalds for their multicultural briefs. He has provided me amazing feedback and has helped me expand my thought process when approaching new ideas for different brands.